

# SHELBY WESTINGHOUSE

shelby.w.706@gmail.com | (346) 772-6456 | [Portfolio](#) | [LinkedIn](#)

Public relations student developing practical experience in media writing, campaign messaging, and content strategy for real audiences. Creative and adaptable, with a strong interest in blending strategic messaging and purposeful communication to create content that resonates. Seeking an internship opportunity to support academic knowledge and professional skills.

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## EDUCATION

### **Bachelor of Arts in Communications, focus on Public Relations | Chadron State College**

Projected graduation May 2027 | GPA 4.0

- Leadership: Secretary and Social Media Manager for Xi Delta Zeta, Secretary for The Eagle Student Newspaper, member of Cardinal Key Honor Sorority

### **Diploma | Hot Springs High School**

May 2024 | GPA 4.16 | Valedictorian

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## EXPERIENCE

### **Advertising Assistant | Chadron State College | College Relations Department**

January 2025 – Present

- Collaborated on and contributed to multiple advertising campaigns, including identifying target audiences and contributing to graphic designs
- Drafted and distributed timely press releases, which were subsequently published on the college news page
- Attended events to capture photographs for promotional use
- Conducted professional interviews with students, faculty, and community members

### **Phonathon Representative | Chadron State Foundation & Alumni | Seasonal**

January 2026 – March 2026

- Communicated with alumni to strengthen relationships for the college and secure donations
- Delivered persuasive messaging and active listening to build conversation with diverse audiences

### **Bowling Alley Attendant/Server | Winners Circle Lanes and Games | Hot Springs, SD**

May 2024 – January 2026

- Delivered food and beverage services to customers in a dynamic, fast-paced environment
  - Engaged effectively with individuals of all age groups to enhance the customer experience
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## SKILLS

- AP-style writing
- Media interviewing
- Social media and content creation
- Canva
- Photography
- Graphic design
- Adobe application
- Public speaking